



Discover Aboriginal Experiences



About

Australia is home to the world's oldest living cultures which have more than 65,000 years of ancestral heritage. Diverse Aboriginal and Torres Strait Islander cultures are found throughout the country, with more than 120 different traditional language dialects still spoken today. Discover Aboriginal Experiences is a collective of more than 200 Aboriginal-guided tourism offerings delivered with integrity and authenticity by over 50 member businesses across both urban and regional Australia. Each member in this collective is considered a leader in cultural tourism.

These immersive experiences provide a deep connection to Country and culture. Options range from one-hour, half-day or full-day experiences, or can form part of a multi-day residential conference or incentive program. Activities may involve tasting bush foods, participating in art classes, discovering ancient rock art, hunting for mud crabs with Aboriginal guides, kayaking, quad biking or superb outback dining under a canopy of stars.



Why choose an Aboriginal experience for your next business event?

- **It's uniquely Australian:** An Aboriginal experience can't be replicated outside of Australia. Create unforgettable moments for both international and domestic delegates by showcasing the richness of Aboriginal and Torres Strait Islander cultures.
- **It's inspiring:** Tap into 65,000+ years of living knowledge from the world's oldest continuous cultures to inspire groups and bring storytelling, resilience, and leadership into your program.
- **It's authentic:** Add meaning and respect to your event with a Welcome to Country or smoking ceremony, or invite a Traditional Custodian to guide your group on Country. As the owners of the stories they share, they offer a means of connecting with Australian places and cultures quite unlike anything else you'll find.
- **It's sustainable:** Strengthen your event's commitment to inclusion and cultural integrity by partnering with Aboriginal-guided businesses, which in turn preserves both environment and culture, promotes reconciliation, and fosters economic empowerment.
- **It's immersive:** Hands-on cultural activations like interactive workshops, art, music, or bush food tastings can help to energise your networking events, gala dinners, or partner programs.



How can we help?

- **We know Aboriginal experiences:** Like the backs of our hands and can match any of our 200 experiences to your group's demographics, timeframes and preferences.
- **We've got the contacts:** We can connect you with the right people at our experiences to save time and to ensure your event gets priority treatment.
- **We act as a conduit:** Between you and our members. Having a single point of contact helps to make planning your next business event more streamlined.
- **We think outside the box:** From guest speaker recommendations to dreaming up unique ways to incorporate an Aboriginal experience into your event, we have plenty of great ideas to help make your next business event extra impactful.
- **We have resources:** Our dedicated trade and media portal contains a raft of valuable tools including images, videos, brochures and guidelines to help plan and promote your business event.

Inspiring ideas



Give back to the Great Barrier Reef

Suitable for up to 50 guests as a private charter, Dreamtime Dive & Snorkel's Reef Recovery Days combine science and culture with a full day of hands-on action where guests attach coral fragments to special structures to help them grow. Groups leave with a better understanding of modern approaches to reef preservation along with traditional ecological reef management by the Traditional Owners of Queensland's Sea Country.



Connect in the rainforest

Located in a beautiful rainforest setting near Cairns / Gimuy, the Pamagirri Aboriginal Experience combines cultural immersion with interactive activities like boomerang throwing challenges and spear-throwing demonstrations guided by Pamagirri Aboriginal hosts who share the cultural meaning behind these traditions. The experience culminates in a live dance and didgeridoo performance in the rainforest amphitheatre, where ancient stories are told through music and movement.



Be enlightened at Uluru

Wintjiri Wiru by Voyages Indigenous Tourism Australia is an immersive light and sound show at Uluru that combines ancient Anangu storytelling with state-of-the-art drone and laser light technology. It can be booked exclusively for groups of up to 130 guests including cocktails on a purpose-built viewing deck and a gourmet picnic hamper featuring native ingredients.



Seek adventure in Port Stephens

Groups of up to 40 guests can discover the largest coastal sand dunes in the Southern Hemisphere on a quad bike with Sand Dune Adventures, just north of Sydney / Warrane. This adrenaline-fuelled experience is owned and run by the Worimi Local Aboriginal Land Council and led by knowledgeable Worimi guides who have a deep spiritual connection with the land.



Go underground in Margaret River

Wadandi man Josh Whiteland from Koomal Dreaming takes groups of up to 30 guests into Ngilgi Cave in the Margaret River region for a live didgeridoo performance deep inside the cave. A bush walk above the cave reveals traditional plants, foods and medicines linked to the six seasons of the Noongar calendar, before Josh cooks up a BBQ lunch featuring native flavours.



Combine Indigenous culture with sports in Melbourne

In the heart of Melbourne / Narrm, Koorie Heritage Trust is a dedicated First Nations arts and cultural centre in the Yarra Building at Federation Square, featuring the largest collection of Koorie art and artefacts in Australia. Start with a guided tour, then walk to the Melbourne Cricket Ground – viewing the Aboriginal scar trees in Yarra Park en route – and arrange a behind-the-scenes peek at this iconic sporting arena.



Walk on Country in the Gold Coast

In Queensland's Gold Coast, the Jelluralg Walkabout tour at Burleigh Heads is a short drive from the famous Surfers Paradise. Suitable for up to 40 guests, this relaxing walking tour around the 'Dreaming Mountain' of Jelluralg highlights the culturally significant sites that have played an important role in the lives of the local Aboriginal people.



See a unique side to King's Park in Perth

Groups of up to 30 guests can be immersed in culture whilst exploring one of the world's largest inner-city parks in Perth / Boorloo. A 90-minute walking tour of King's Park with Indigenous guide Steve Jacobs from In Culture Tours reveals native plants that were used as food and medicine, and the traditional stories behind one of Perth's most iconic and scenic landscapes.



Cruise on Country in Cairns

For an immersive evening that celebrates Indigenous culture, local storytelling, and world-class cuisine in Cairns / Gimuy, groups of up to 40 guests can enjoy a Deadly After Dark Sunset Cruise along Trinity Inlet with Madingalbay Authentic Indigenous Tours, before dining at the acclaimed Ochre Restaurant which specialises in locally sourced native ingredients.

3 ways to bring your event to life

No time to head offsite? Here are some ways to incorporate an Indigenous experience into your next business event, without the need to travel.



1. Welcome guests to Country: Delivered by the area's Traditional Owners or acknowledged Elder or Knowledge Holder, a Welcome to Country takes place at the start of an event and can take several forms including singing, dancing, smoking ceremonies, and/or a speech. Incorporating a Welcome to Country into an event demonstrates respect by upholding Aboriginal and Torres Strait Islander cultural protocols.



2. Invite a guest speaker: Energise the crowd at your next event by inviting an Indigenous guest speaker to share their stories and knowledge. Discover Aboriginal Experiences is a great source of industry representatives, like Kuku Yalanji man Juan Walker, who shares his deep connection to the land where the World Heritage-listed Daintree Rainforest and Great Barrier Reef intertwine as part of his Port Douglas-based tourism business, Walkabout Cultural Tours.



3. Integrate Indigenous flavours: Give guests a taste of Australia's Aboriginal and Torres Strait Islander culture by integrating Indigenous ingredients into your event. Engage an expert like Dale Tilbrook, a Wadandi Bibbulmun woman who runs a tourism business in Western Australia's Swan Valley and passionately promotes Indigenous history, art and culture with a particular interest in Australian native edibles.

Business with purpose

The vast majority of members of the Discover Aboriginal Experiences collective go to great lengths when it comes to sustainable tourism, whether that relates to protecting the environment, community, culture – or all three. Some, however, go to extraordinary lengths. Here are some of our sustainability superstars.



Building careers

Voyages Indigenous Tourism Australia is known globally for its incredible cultural experiences such as Wintjiri Wiru, which brings the ancient Mala story to life with the use of choreographed drones, lasers, and projections that dance across the desert landscape against the backdrop of Uluru. The fact that the local Anangu people were willing to share their story in this way is testament to the close relationship Ayers Rock Resort has fostered with Aboriginal communities, including establishing the National Indigenous Training Academy (NITA) in 2011. More than 700 young Aboriginal people have now graduated from NITA with skills and qualifications in retail, horticulture and hospitality, and the resort employs about 60 per cent of the graduates each year.



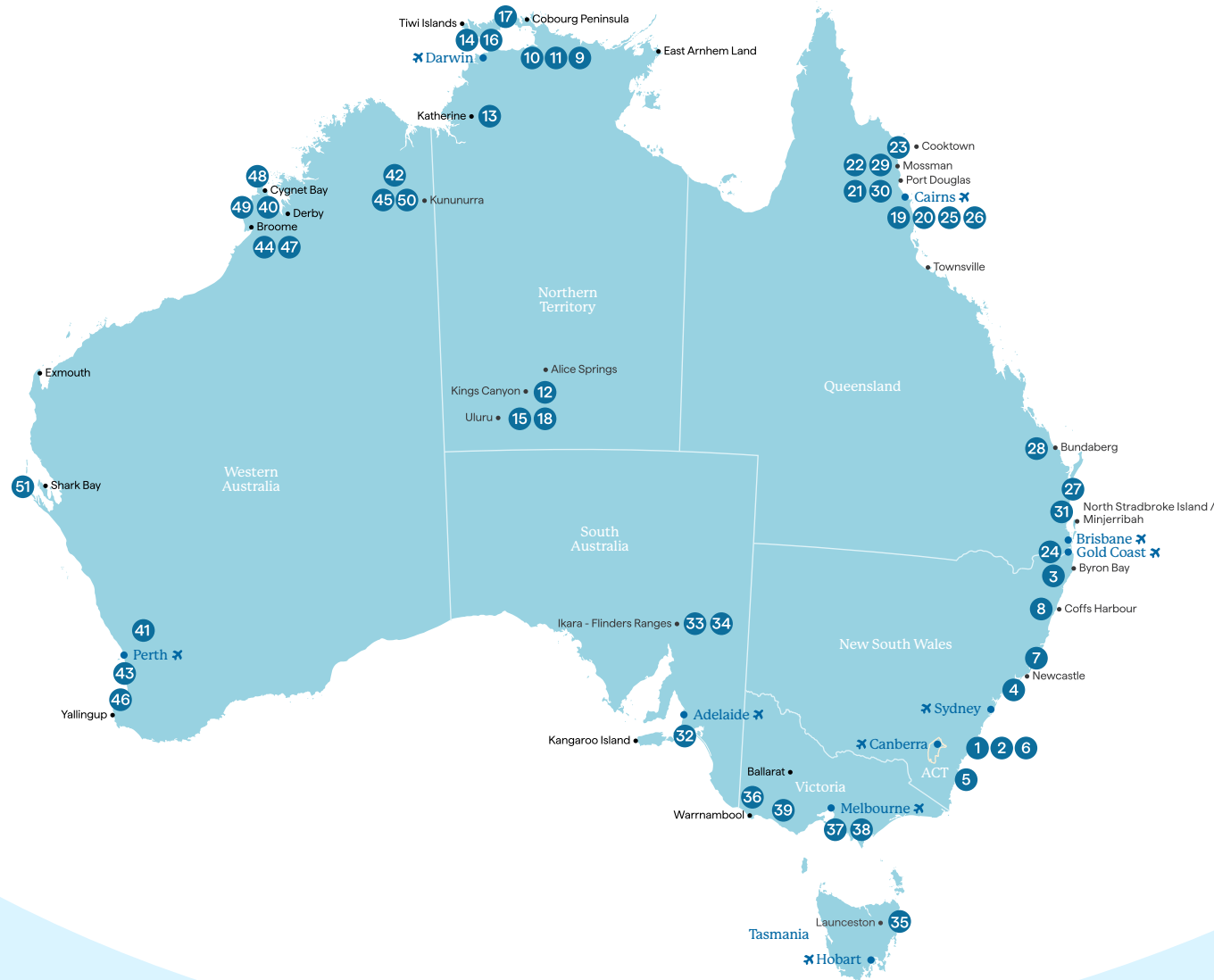
An integrated approach

The Worimi Land Council operates quad-bike tours via Sand Dune Adventures on the mid-North Coast of New South Wales. Guides are all Worimi peoples, and tours focus on people and sustaining culture, rather than profit. Sand Dune Adventures also funds the Murrook Cultural Centre, whose purpose is to gather, sustain, protect and teach Aboriginal culture to all people with an emphasis on Worimi culture. The Council also supports an Aboriginal 'green team', dedicated to the rehabilitation and regeneration of natural environments alongside urban-based environmental education. Part of this has been the establishment of a nursery at Murrook, where there is an Indigenous botanist, ecologist and archaeologist who oversee seed collections to sustain native plants indigenous to the region, in so doing encouraging native wildlife to return to the area.



Preserving culture

The Gumbaynggirr people of the New South Wales Mid-North Coast have been paddling its waterways for tens of thousands of years. Wajaana Yaam Adventure Tours continues this tradition via its stand-up paddleboarding tours on the idyllic waterways within the Solitary Islands Marine Park. More than being a scenic way to see the coast, Wajaana Yaam has its eye on the future – much of the company's profits are reinvested into the community with the overarching goal of sustaining local culture on Country. Arguably the biggest achievement to date has been the establishment of the first bilingual school in New South Wales of an Aboriginal Language. The aim is to revitalise the Gumbaynggirr language with a focus on education around culture, purpose, traditions and identity.



NEW SOUTH WALES

- 1 Australian Museum
- 2 Burrawa Aboriginal Climb Experience
- 3 Explore Byron Bay
- 4 Firescreek Botanical Winery Aboriginal Experiences
- 5 Ngaran Ngaran Culture Awareness
- 6 The Royal Botanic Garden Sydney
- 7 Sand Dune Adventures
- 8 Wajaana Yaam Gumbaynggirr Adventure Tours

NORTHERN TERRITORY

- 9 Davidson's Arnhemland Safaris
- 10 Kakadu Cultural Tours
- 11 Kakadu Tourism
- 12 Karrke Aboriginal Cultural Experience & Tours
- 13 Nitmiluk Tours
- 14 SeaLink NT – Tiwi Islands
- 15 SEIT - Aboriginal Experiences
- 16 Tiwi Tours
- 17 Venture North Safaris
- 18 Voyages Indigenous Tourism Australia – Ayers Rock Resort

QUEENSLAND

- 19 Down Under Tours - Daintree Dreaming
- 20 Dreamtime Dive & Snorkel
- 21 Flames of the Forest
- 22 Janbal Gallery
- 23 Jarramali Rock Art Tours
- 24 Jellurgal Aboriginal Cultural Centre
- 25 Mandingalbay Authentic Indigenous Tours
- 26 Pamagirri Aboriginal Experience at Rainforestation Nature Park
- 27 Saltwater Eco Tours
- 28 Taribelang Bunda Cultural Tours
- 29 Voyages Indigenous Tourism Australia – Mossman Gorge Cultural Centre
- 30 Walkabout Cultural Adventures
- 31 Yura Tours

SOUTH AUSTRALIA

- 32 Southern Cultural Immersion
- 33 Wadna
- 34 Wilpena Pound Resort

TASMANIA

- 35 wukalina Walk

VICTORIA

- 36 Budj Bim Cultural Landscape Tourism
- 37 Koorie Heritage Trust
- 38 Royal Botanic Gardens Melbourne
- 39 Worn Gundidj @ Tower Hill

WESTERN AUSTRALIA

- 40 Borrgoron Coast to Creek Tours
- 41 Dale Tilbrook Experiences
- 42 El Questro – Aboriginal experiences
- 43 In Culture Tours
- 44 Kimberley Cultural Adventures
- 45 Kingfisher Tours
- 46 Koomal Dreaming
- 47 Mabu Buru Tours
- 48 Oolin Sunday Island Cultural Tours
- 49 Southern Cross Cultural Tours at Lullumb
- 50 Waringarri Aboriginal Arts & Tours
- 51 Wula Gura Nyinda Eco Cultural Adventures

✈ INTERNATIONAL AIRPORTS



“An unforgettable experience for our business event! We had an incredible afternoon and evening with Koomal Dreaming, and it was truly the highlight of the weekend. The experience struck a perfect balance between cultural education, connection to place, personal reflection and group networking.”

Ashleigh Roberts, Innovation Cluster



Let's do business

Keen to incorporate an Aboriginal experience into your next business event?
Don't hesitate to reach out and we'll connect you with the right people at our
member businesses to make the magic happen.

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